

# Recycle Culture.

Escola Pia de Caldes de Montbui i Barcelona.



**How did the experience originate? , what concerns or needs do you respond to?**

One of the projects of the Servei Solidari Foundation is Recycle Culture, which consists of raising money through a sale of second-hand books at the feast of Sant Jordi. The objective of this campaign is to use the money raised to make literacy courses for young people and adults at risk of social exclusion to generate a shift towards a fairer society, and thus also to promote their autonomy.

From school we decided to turn the campaign into a learning-service project that would be carried out by 6th graders.

## Purposes

The main objective is to promote the learning-service of 6th graders. To raise awareness of the realities of immigrants arriving in our country and the difficulties they encounter.

Encourage the spirit of social transformation and collaborate with social entities.

Organize the book collection and sale campaign.

Through this project "And I, how can I help?" we have developed a learning journey to work with students on the following contents:

**Knowledge of the environment:** Migration movements (causes and consequences. The refugee camps. Population study (birth, mortality, population pyramid). Geographical location of some countries.

**Language:** Organization of an awareness campaign. Selection of key content in order to produce an informative video. Writing oral presentation of the written news. Cataloguing books by gender and age. Oral exhibitions to make the presentation of the project.

**Plastic:** Preparation of posters and announcements of the awareness campaign.

**Technology:** Recording, editing and assembling a news program, surveying with Google Forms. Presentations (power point, prezi, youtube...)

**Mathematics:** Preparation and interpretation of charts, campaign profit count and book sales.

## What is it?

At the beginning of the project, students visit the Foundation and know some realities of people who have either just arrived or have already been able to benefit from the foundation's services. At this time the students are commissioned by the Foundation to carry out the "Recycle Culture" campaign in the school becoming responsible for the purpose of the project.

Before starting the campaign, a study is made on the migration movements, the causes and consequences that produce them, what solutions are proposed to the problems of immigration, etc. At the same time, we analyze the elements that are part of a book sales campaign.

The different tasks are distributed cooperatively, and awareness is initiated to the rest of the students of the school, through videos and presentations created by the students. Later, they carry out the campaign: they design information posters, they broadcast through social networks, collect the books and classify them, prepare the sale in different points, (school, village park). When the day of Saint George is celebrated the sale. Some students take care of the sale, others report the objective of the campaign, others do surveys to know the opinion of the participants, there are also photographers to spread the experience. In short, each student has a responsibility within the project.

Subsequently the same students count the money collected using digital resources, making graphs... and give themselves the money to the Foundation money that goes entirely to fund the literacy and language courses of some newcomers. The results are made known to the entire educational community as well as to the people who have collaborated in the campaign.

As a final product, the different cooperative groups make an informative video of the trajectory of the campaign and how the experience has influenced the way they act in front of this reality and the importance of everyone knowing and learning the language. Example of a product: <https://www.youtube.com/watch?v=dvj1VzmWlFA>

### **What are the assessments of the experience, what impact does it have on children, families...? (some testimony may be made)**

This project has been carried out in the school for 5 years and apart from the money collected, we attach great importance to the awareness of the students. Students are very valued at being able to know testimonies in the first person that bring them closer to different realities and to be able to contribute their grain of sand to this cause, that makes them feel useful in front of society.

This campaign has become a traditional element in school and students when they reach 6th are very motivated and interested in making it a reality.

We can also see the increase in the participation and predisposition of ESO students in other volunteer campaigns.

We have collected at different times the opinion of the families who value the involvement of the students but stand out above all how the students live the experience.

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### Some testimonies

Newspaper publication ARA [https://www.ara.cat/societat/pobre-no-tens-familia\\_0\\_1984601616.html](https://www.ara.cat/societat/pobre-no-tens-familia_0_1984601616.html)

[Explanatory video "Recycle Culture"](#)

